



Skagit County's Historic Performing & Cinematic Arts Center

Post Office Box 2312 • 712 South First Street

Mount Vernon, Washington 98273

Office 360-419-7129 • www.lincolnthatre.org

Screen Advertising Insertion Order 2018

\_\_\_\_\_ hereby agrees to publish the following at the rates:

Video Ad

Start Date: \_\_\_\_\_
End Date: \_\_\_\_\_

\_\_\_\_\_ 30 seconds x \_\_\_\_\_ (# of insertions)
\_\_\_\_\_ 60 seconds x \_\_\_\_\_ (# of insertions)
\_\_\_\_\_ # of insertions actual per projectionist

Still Ad

Start Date: \_\_\_\_\_
End Date: \_\_\_\_\_

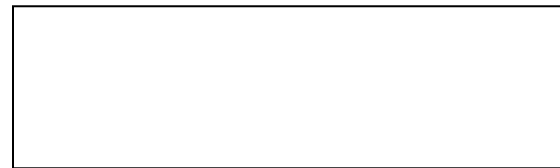
\_\_\_\_\_ # of insertions requested
\_\_\_\_\_ # of insertions actual per projectionist

RATES

Table with 3 columns: Duration, Frequency, and Rate. Includes rows for 30 sec (1-9, 10-15, 16+), 60 sec (1-9, 10-15, 16+).

RATES

Table with 2 columns: Frequency and Rate. Includes rows for 1-9, 10-15, 16+.



Note: All ads are subject to Lincoln Theatre approval for appropriateness to the theatre's mission and audience.

- Radio button options: Advertiser will create a PowerPoint slide for the still ad; The Lincoln Theatre will create advertiser's still ad. There is a \$25 charge; Lincoln Theatre cannot create video ads; advertiser must supply

Contact Person \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_